## ESSAY PLAN

<table>
<thead>
<tr>
<th>Sequence of Essay</th>
<th>Supporting information (references with notes on how you will use the information)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction:</strong></td>
<td><strong>Advantages, risks and impacts of using social media</strong>&lt;br&gt;Growing use of social media in nursing, patient use also increasing&lt;br&gt;To explore advantages and risks of using social media in nursing profession as well as impacts on the student nurse in clinical placement</td>
</tr>
<tr>
<td>1. <strong>Topic</strong></td>
<td><strong>In-text references (paraphrases) and notes to support this idea</strong></td>
</tr>
<tr>
<td>2. <strong>Context/Significance</strong></td>
<td>• Presents opportunities to network and share ideas relating to best practice&lt;br&gt;• Examples of different sites e.g. LinkedIn&lt;br&gt;• Allow discussion of current topics impacting nursing&lt;br&gt;• Can be used for campaigns eg. Facebook campaign to increase pay for aged care nurses</td>
</tr>
<tr>
<td>4. <strong>Structure</strong></td>
<td><strong>Key Idea 2: Educational Development</strong>&lt;br&gt;<strong>Topic Sentence</strong>&lt;br&gt;For a nurse, social media can be useful for educational development.</td>
</tr>
<tr>
<td><strong>Key Idea 2: Educational Development</strong></td>
<td><strong>In-text references and notes to support this idea</strong></td>
</tr>
<tr>
<td><strong>Topic Sentence</strong></td>
<td>• Social media encourages nurses to self-educate and continue learning throughout career&lt;br&gt;• Twitter example with extensive nurse community – Chin&lt;br&gt;• Can also provide health information to patients&lt;br&gt;• Facebook example on HIV campaign - Cairns</td>
</tr>
<tr>
<td>References</td>
<td>References&lt;br&gt;Cairns, L. (2012). How social media strategy can help plan, run and evaluate health promotion (online). <em>HIV</em></td>
</tr>
</tbody>
</table>
**Key Idea 3: Accessibility**

**Topic Sentence**
An advantage of social media is its accessibility and its capacity to reach a worldwide audience.

**In-text references and notes to support this idea**
Click or tap here to enter your notes

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**Key Idea 4: Potential damage to a nurse’s reputation**

**Topic Sentence**
A risk of using social media is the potential damage to a nurse’s reputation.

**In-text references and notes to support this idea**
Click or tap here to enter your notes

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**Key Idea 5: Risk of legal issues**

**Topic Sentence**
With the use of social media comes the risk of legal issues.

**In-text references and notes to support this idea**
Click or tap here to enter your notes

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**Conclusion**

*Restate topic and sum up your key ideas from the body*
*Finish with a broader statement linking back to the main topic*

Click or tap here to enter your notes

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**End-Text Reference List**

*Write out end-text references in full*

Click or tap here to enter your notes